



CONTACT US

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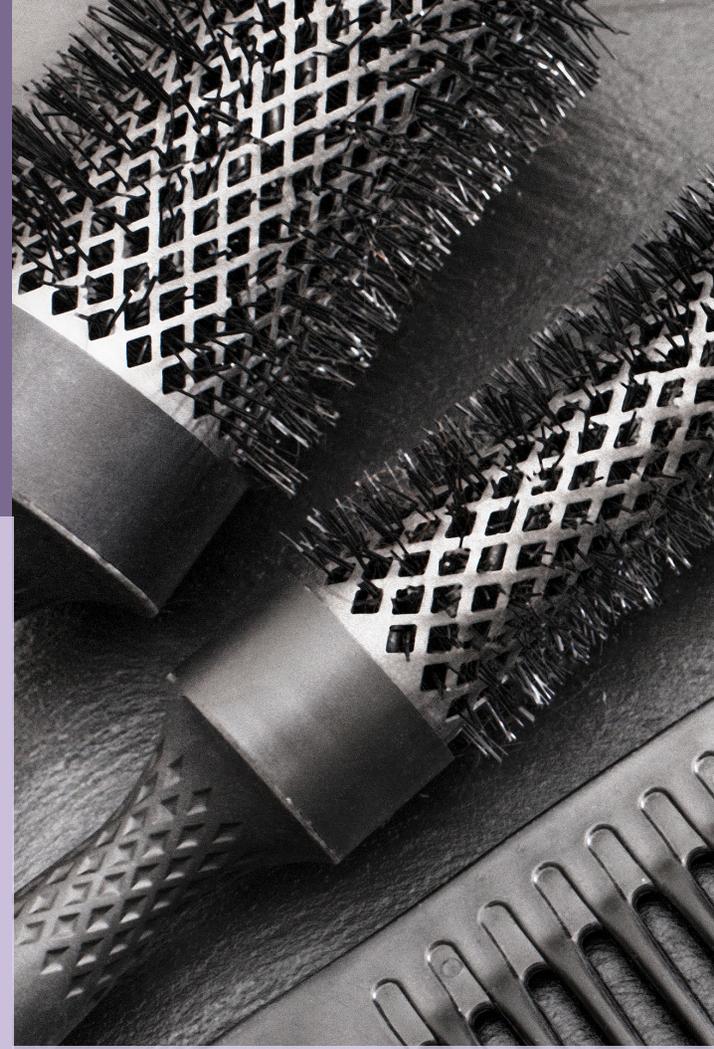
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Empowering survivors
through cosmetology
training.



MISS JULIE'S SCHOOL OF BEAUTY

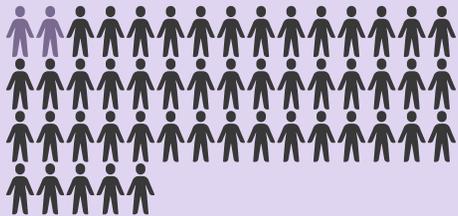
THE PAST WON'T KEEP YOU FROM A BEAUTIFUL FUTURE

[1] UN Global Reports on Trafficking in Persons

[2] Polaris Project

ABOUT US

We are a nonprofit cosmetology school, empowering survivors of human trafficking through vocational training. While several organizations in Rochester do excellent rescue work, a gap exists between rehabilitation and reintegration. We pick up where other programs end.



96%
of sex trafficking victims in North America are female. [1]

29%
of sex trafficking victims in North America are minors. [1]

Some of the greatest risk factors include *"...involvement with the child welfare system and being a runaway or homeless youth."*[2]

MISSION

When a trafficking victim has spent time on the street, they will likely be arrested for the very situation they have been forced into. Even if escape becomes possible, afterward - left with a criminal record - they experience extreme difficulty finding a job that pays a living wage.

We believe that your past shouldn't keep you from a beautiful future. Acting on that conviction, we provide survivors and those at risk with an opportunity to earn a cosmetology license and enter into a rewarding career, at no cost to them. Because a NYS-granted cosmetology license removes the necessity of a background check, graduates are free to pursue an independent living without the necessity of explaining a traumatic history.



NYS is the 4th leading state for trafficking in the USA.

VISION

Miss Julie's School is pursuing funding to open its doors, with a tentative goal of launching programs in the fall of 2022.

Our ultimate plan is to create a facility that is financially self-sustaining, with multiple revenue streams including: continuing education courses in the field of cosmetology, a student-run cosmetology clinic, and a limited number of seats to tuition-paying students of all backgrounds. This last element is especially important, allowing survivors anonymity within the program, and giving additional protection - a true chance to start over.

SUPPORT

At this point in our launch process, additional funding is crucial to our work. We are looking to raise \$2.5 million toward the purchase and retrofitting of an appropriate building in Rochester, as well as covering the first two years of operating expenses.

Will you partner with us to fight human trafficking? Donations can be made online at www.missjulieschoolofbeauty.org/support